

HWeb Reservations Manager™

Put the power of the Internet to work for you TODAY ...with a fully enabled Web-based reservations system!

Taking you in the right direction...

The Hudson Group ~ *Technology experts partnering to grow your business!*

The Hudson Group currently handles over 100,000 web reservations every month for its clients, who range in size from 2 to over 200 vehicles. Do you want a piece of that market or will you leave it to a competitor?

The Hudson Group has developed a powerful e-commerce solution for your industry. Hudson knows that the bulk of this industry is comprised of small companies that operate on narrow margins. How can you attract those professional and corporate accounts unless you have back office systems in place to support the needs of business? You want to be able to take reservations online, but you don't want or need the expense of a complete reservations and dispatching system in order to get the Web reservations feature.

HWeb Reservations Manager may be your solution. If you have a website, then you can take online reservations. Your website evolves from an electronic advertisement, to a high-tech reservations system generating additional revenue. Your clients can book online and receive immediate confirmations, 24 hours a day (even when your office is closed)! You, as owner, access the web system via the Internet and can view, manage, and print your reservations. **You maintain control** of all data, fares, configurations, templates and settings. HWeb Reservations Manager will turn your company website into a source of additional revenue for your business.

The
HUDSON
Group

Front-end User Functionality

- Real-time reservations and price quotes
- Supports multiple service types
- E-mail confirmations
- Frequent User accounts and loyalty programs
- Credit card processing available
- Multiple Payment types supported

Your clients benefit...

- Fare and vehicle quotes without having to place a phone call
- Place reservations online, anytime and from anywhere in the world.
- Can place and cancel reservations after your office has closed.
- Frequent User Profile creates customer loyalty
- Immediate confirmation and credit card receipt by E-mail.

The Hudson Group will work with you on the initial setup and configuration of your online reservation system. You are then able to maintain and manage the system on your own. We provide an online knowledge base for answers to frequently asked questions and self-service guides. The Hudson Group has Technical Support staff available to you 24/7 to help answer questions and assist you

There is no long term contract to sign. You pay The Hudson Group a very low monthly subscription fee for the service and a nominal commission for all successfully completed reservation transactions. If displeased, you may cancel the service at any time. The optional ability to accept and automatically process credit cards for online reservations will require an additional merchant account with a third party credit card processor. No special software or computer hardware is necessary—only a method for connecting to the Internet to manage your system and view/print reservation records and reports. Comprehensive back office reservations, dispatching and accounting systems are also available and are fully compatible with the HWeb Reservations Manager.

Call Today for more information and a demonstration!

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Back-end Administration

- View/print daily reservations
- Basic reporting options
- Fare maintenance
- Service configuration
- E-mail Confirmation Templates
- Manage group and account profiles, discounts, fees, etc.
- Airport and airline configuration

You benefit...

- Lower cost to create a reservation
- Expand your market reach
- Increased revenue
- Decreased overhead
- Reservations and revenue when office is closed
- No hardware, software purchase
- 24 hour support available
- Continually updated systems
- Low Cost—No Risk
- Increase traffic to your website
- Expandable and Compatible with other HWeb products



....getting you
online and
on-target!

HWeb Reservations Man-

ager is not a product you buy and take away. You actually buy a **service**, offered by The Hudson Group. We assist you with the setup and configuration of your online reservations system, and then work with you to show you how to increase revenue by marketing your website to current and prospective clients. We show you how to build custom web "portals" for your corporate accounts so that your online system becomes, and appears as if it is, **their** online system.

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