

TECH TIPS EXTRA



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Payment Resources International

PRI offers online charging and processing of credit cards.

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PRI OFFERS ADDITIONAL CREDIT CARD PROCESSING OPTIONS TO HUDSON CLIENTS

Many Hudson clients have taken advantage of integrated credit card processing in their local system software configuration. This add-on module allows automated authorization, charging and crediting of client credit cards. A new choice now exists which streamlines and improves the efficiency of the credit card process as well as offering more features than current vendors can provide.

“multiple... agents can process cards directly from their desktops, simultaneously, and get instant results”

The Issue: As you may or may not know, Hudson software does not actually charge a client credit card. HWeb products are designed to gather fare and credit card data and then submit this information to a third-party, single user software package (PC Charge) running on a dedicated credit card gateway PC. This software then connects to your credit card processor. The processor then authorizes or charges the card, submitting funds to your bank account and returning a status message to the PC Charge software. The PC Charge software then reports back to HWeb Agent on the success/failure of the credit card transaction.

An Alternative: Payment Resources International (PRI) is an innovative credit card merchant services provider. Using

PRI would eliminate the need to run PC Charge software or dedicated credit card gateway on your local system. Hudson software running on your local system will connect directly to PRI via the internet and will take care of authorizations and transactions with your merchant. By design, this system is also inherently multi-user, meaning that multiple reservation or dispatching agents can process cards directly from their desktops, simultaneously, and get instant results.

Bonus: If you currently accept client reservations using the Hudson online reservations system, then these reservations are now being imported to your local system before credit cards are authorized or charged. PRI would allow for the cards to be charged prior to the import process. This means that online reservations paid by credit card can be charged and confirmed instantly, at the moment of data entry rather than waiting for the next data import to your local system. PRI offers this additional benefit with no additional or extra fees.

You may see a reduction in your credit card processing rates by utilizing PRI, depending on your current processing methods and agreements and whether or not

you have the ability to actually swipe your client credit card.

PRI further offers its clients the ability to view online account information including processing and transaction history. With an account number and password, you would be able to view account activity and produce numerous credit card reports.

The Hudson Group has no financial relationship with PRI and has no direct gain by clients electing to use PRI or its services. Use of PRI to process credit cards will not alter or effect any existing monthly credit card technology fees paid to Hudson Group. This option is presented for your consideration. You should review information on the PRI programs available to you and then decide if a relationship with PRI is right for you. More information on PRI is available online at: <http://www.paymentresource.com/>.

If you would like additional information about Hudson Group products and PRI, please call and leave a message for our Sales division at 617.499.1959 x 3, or send an email to sales@hudsonltd.com.

